



Practice Booster

Accelerate the development
of your dental practice



Unique, like your smile



Find us online
www.tbr.dental

Discover all the possible options of the Practice Booster. By creating your online account on our website www.tbr.dental, you will gain access to many resources for you and your patients.

Practice Booster

Increase your activity with TBR[®]

Very often the growth potential of a dental practice is underestimated. The Practice Booster is a set of tools and actions that will enable you to accelerate the development of your practice and offer high quality treatments to the largest number of patients. The Practice Booster energises your actions and gives your practice the push it needs to excel.



Boost your visibility.

Your practice likely sets itself apart because you offer your patients unique and clinically proven solutions. By providing you with communication tools designed with your patients in mind, we help you convey a clear message that everyone will be able to understand. Patients who have complete confidence in your services are one of the keys to your success.



Boost your profitability.

We innovate for you by developing cutting-edge technologies. Unique, aesthetic and minimally invasive, there are so many treatment benefits to help you increase your treatment acceptance rate.



Boost your pool of patients.

With our knowledge sharing facilities and online engagement opportunities, you can expand your patient base. Our online 'Diagnose your Smile' portal encourages enquiries from new and existing patients, so you can stay connected all the time. By engaging with more people, you can maximise the number of new patients at your practice.



Boost your success.

Your patients are the best promoters of the high quality treatments and products you offer. By joining our 'Find my Dentist' section, you can make yourself visible to more patients all the time. With consistent word of mouth marketing, excellent clinician treatments and a growing patient base, you can enjoy the rewards of greater personal and business success.

Practice Booster

A range of solutions helping you deliver dental excellence.



Unique products, like their smiles.

Stay one step ahead by integrating [Z1 implants](#) and [Lumineers](#) into your daily routine. Our innovative technologies allow you to remain on the leading edge of the treatments that are most requested by your patients. You can thus encourage high patient satisfaction as well as the growth of your business.



Practical, evidence-based training modules.

Designed to help you develop your skills and improve treatment outcomes, [our training will cover both surgical and aesthetic elements of oral rehabilitation](#), as well as the use of modern tools such as CAD/CAM, guided surgery and lasers.



Patient information tools.

Our leaflets, videos and other presentations will help to inform patients before and after appointments. They were designed [to peak patients' curiosity and clearly demonstrate the benefits of treatment](#).



Economical ordering for controlled budgets.

Different packages are available to suit the number of implants and veneers you require each year. You can rest assured that you'll always receive good prices and a great service, as well as exclusive additional advantages from TBR.



Enhanced online communication.

Our informative website allows you to **increase your visibility and attract new patients**. Our e-learning platform **provides continuing education and the opportunity to interact with experts in the dental implant field**.



Customer service is our priority.

Whether you have a technical question, require after sales support or need any help at any time, **our team is easily contactable by phone or email**. We will go above and beyond to ensure your satisfaction and that of your patient.



Proven Technology

- ✓ 98.6%* success rate
- ✓ Pure Titanium and Y-TZP Zirconia
- ✓ Suitable for all prosthetic solutions

Proven clinical outcomes for patient safety

- ✓ Anti-bacterial shield
- ✓ Ideal in fresh extraction sockets
- ✓ Immediate aesthetic result

Proven economics for a profitable implant practice

- ✓ Reduced chairtime
- ✓ Practice development
- ✓ Patient satisfaction

Proven surgical protocols for a simplified workflow

- ✓ Only 1 surgery
- ✓ No healing abutment
- ✓ Visibility of the connection

*Z1 implants are medical devices of class IIb manufactured by SUDIMPLANT SAS. Information collected from the data of the Smiletranquility® Program based on 15.534 patients with Z1 implants from 01/2014 to 01/2016.

Z1[®] implants

Giving you confidence in implantology.

20 years of research and innovation

The philosophy of the Z1 is clear: it is specifically designed to suit the anatomy of every patient. It is **the only tissue level implant which adapts selected materials - zirconia and titanium - to the surrounding tissues.**

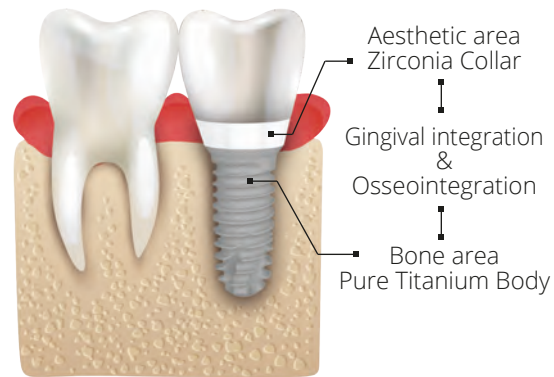
Several generations of Z1 implants have succeeded each other with the same goal: to bring your patients **the highest level of comfort.**

- ✓ Proven Technology
- ✓ Proven Surgical Protocols
- ✓ Proven Clinical Outcomes
- ✓ Proven Economics

United around this incomparable technology, Z1 users can rapidly learn how to benefit from its advantages, ensuring **peace of mind and total confidence** in the quality of their implant services.

Z1 signature: Z for Zirconia, 1 for one surgical step.

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SURYAVANSHI S. et al., Comparative evaluation of the soft tissue response and esthetics of the titanium implants with Zirconium collar, 2011
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RIMONDINI L. et al., Bacterial Colonization of Zirconia Ceramic Surfaces: An In vitro and In Vivo Study. JOMI 2002; 17, 6
BENHAMOU A., Aesthetics and implants: the contribution of the MCB. JOP1994 : 63-7



The periodontal concept: a challenge met

Dental implants must integrate with the three surrounding tissues - the bone, connective tissue and epithelial tissue. The main challenge involved with the implant's periodontal integration is the long-term stability of the implant/tissue interface.

This challenge is met by the Z1.





LUMINEERS®

From chipped and misshapen teeth... ..to a new smile!



From discoloured teeth... ..to white and shiny teeth!



From an agensis... ..to a beautiful smile!



From a diastema... ..to beautifully aligned!



Lumineers®

Safe, aesthetic and minimally invasive.

Step into the philosophy

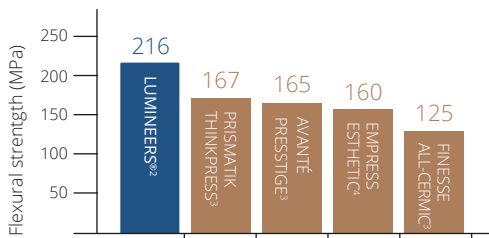
The philosophy of Lumineers is to **preserve the natural structure of the tooth**.

Only two patient visits are necessary and there is no need to grind down the natural teeth to create your patient's new smile.

Custom-made from patented Cerinate ceramic [Leucite reinforced porcelain], Lumineers keep their shine and integrity over time [clinically proven for over 20 years¹].

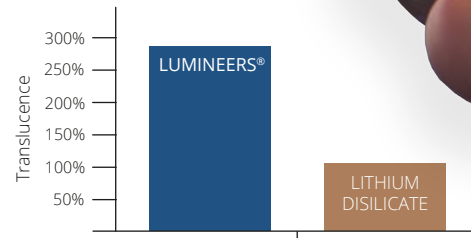
10 reasons to choose custom-made Lumineers

- ✓ No invasive grinding down of the teeth.
- ✓ Ultra-thin veneers.
- ✓ High performance Cerinate.
- ✓ Over 20 years of clinical experience.
- ✓ Only 2 patient visits.
- ✓ No temporary restoration.
- ✓ No anaesthesia.
- ✓ Less chairtime.
- ✓ Reversible treatment.
- ✓ Painless.



Superior resistance of 216 MPa

Thanks to their superior resistance of 216 MPa, Lumineers can be very thin, like a contact lens. They can thus be placed without affecting the integrity of the dentine.



176% more translucent

In order to mimic natural teeth, dental veneers must be highly translucent. Lumineers are obviously the first choice for a white and shiny smile while replicating the natural features of the enamel.



1. STRASSLER H.E., IBSEN R.L., Improving Smiles Without Removing Sensitive Tooth Structure. Contemporary Esthetics and Restorative Practice, March 2005.
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3. DENTAL LAB PRODUCTS, April 2009; forward trends: veneers; veneer venue. Dental Products Report [Internet]. April 2009 [cited 14 September 2009].
4. BÜHLER-ZEMP P., (Ivoclar Vivadent AG, Research and Development, Leichtenstein). IPS Empress Esthetic. Scientific Documentation. March 2004.
Empress est une marque déposée de Ivoclar Vivadent, Inc. Finesse est une marque déposée de Dentsply International, Inc.



Unique, like your smile

✓ **Aesthetic solutions*** :

Lumineers® thin veneers

✓ **Implant solutions :**

Z1® implant systems

✓ **Equipment solutions*** :

NSK® Surgical Motor [MD Class IIa - Manufacturer Nakanishi Inc.]

Perioptix® Optical Systems [MD Class I and custom-made - Manufacturer Denmat LLC]

SleeperOne® Electronic Anaesthetic Injection [MD Class IIa - Manufacturer Dental HiTec SARL]

Sapphire® Curing Light [MD Class IIa - Manufacturer DenMat LLC.]

Carestream® Imaging Solutions [MD Class I & IIa - Manufacturer Carestream Health Inc.]

TBR : Titanium Biointegrated Root

The bonsai tree has been chosen to represent the TBR Group because it is the perfect symbol of our ambitions for our products: endurance, longevity and resistance. Its roots have the vital function of ensuring its health and a long lifetime, mirroring what we aim for our dental implants to provide.

* Availability according to country.

The TBR[®] team

Unique, like your smile.

30 years

Quality

Innovation

**Made in
France**

**International
Presence**

A multidisciplinary manufacturer

TBR is an international company with headquarters based in France. It has specialised in the design, manufacture and marketing of unique dental implant solutions for over 30 years:

- ✓ Aesthetic solutions
- ✓ Implant solutions
- ✓ Equipment solutions

Your partner of choice

We aim to become an irreplaceable partner for dental professionals around the world. We share the same ambitions - to offer patients the best possible functional and aesthetic restorations - and are here to support your services with high quality products.

Authentic products

We aim to help you meet patient expectations with our authentic products and technologies. We are also keen to help you communicate to patients in order to grow your practice.





Ready to start?

Thousands of dentists around the world choose Lumineers and the Z1 implants because they want the best treatment available for their patients. **Are you ready to offer this unique solution?**



Unique, like your smile

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Go to www.tbr.dental

The products mentioned in this document are medical devices intended for aesthetic or functional smile rehabilitation, by authorized health professionals. These medical devices are regulated health products that, under this regulation, bear the CE marking. Read the instructions carefully before using the products. All the essential information for correct use of these devices is available from SUDIMPLANT SAS (TBR Group).



Non contractual document
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